

Wafaa Saad Kurdi

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Academic Education

Oxford Brookes University, Oxford, United Kingdom <i>Master of Science in Marketing</i>	December 2016
Dar Al-Hekma University, Jeddah, Saudi Arabia <i>Business Administration, Marketing Department</i> B.Sc. with 1 st Honor Degree, GPA: 4.75/5.00	June 2013
Front Range Community College, Fort Collins, Colorado, USA <i>Business Technologies</i> Associate of Applied Science Degree, GPA: 3.61/4.00	June 2001
Intensive English Program at Colorado State University <i>English Certificate</i>	June 1996

Experience

WSK Marketing Consultancy and Training <i>Founder and General Manager</i>	2016
GATD Global Academy for Training <i>The Oxford Business Academy</i> <i>Canadian Academy for Training and Consulting</i> Certified Trainer	2016
National Food Industries (Luna) <i>Internship and Training</i>	2013
King Abdulaziz University Housing Girls Club <i>Vice President</i>	2006-now
Saudi Student House, Fort Collins, Colorado, USA <i>Social Activity Coordinator</i>	1996-1997

Skills

Fluent in Arabic and English (speaking IELTS 8.0 and writing IELTS 7.0)

Master's Dissertation

An Empirical Analysis of the Way Female Fast Fashion Shoppers in Saudi Arabia View Fast Fashion Brands

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Attended Workshops

Marketing for Entrepreneurs	2016
Marketing for Professionals	2016
Training of Trainees (TOT)	2016

Projects

Liverpool Victoria Company, London, UK <i>Market Research for Robo Financial Advisor (CORA)</i>	2016
Sprinkles Cupcake Company, Oxford, UK <i>International Marketing Plan</i>	2016
7L House of Beauty, Jeddah, Saudi Arabia <i>Brand Management Market Research</i>	2013
Hope Center for Special Needs, Jeddah, Saudi Arabia <i>Cause-Related Marketing Project</i>	2012
Arabia Entertainment Company Limited, Jeddah, Saudi Arabia <i>Applebee's Human Resource Management</i>	2011

Special Attended Courses

Organizational Behavior
Human Resources Management
Managerial Accounting
Leadership Management
Strategic Management
Computer Information System
Sociology
World History
Business Statistics
Market Research