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## Shawky A Farrag, PhD, CPA, CFE

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Certified International trainer, workshop facilitator, business coach & motivational speaker (prof5225a@gmail.com)

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### CAREER SUMMARY

- A well-disciplined, resourceful, and results oriented professional committed to personal and professional excellence.
  - Has taken care of an effective and efficient running of business units for four decades in various fields of; professional training & consulting, auditing, finance, accounting, treasury and investment operations, and banking, with; an audit Firm, Islamic Investment Corp., Financial Institution, and Supranational Organization.
  - Has been a business partner, professional trainer, coach and speaker for several training institutes, audit firms, organizations and individuals in Abu Dhabi, and has been an agent of change who share and transfer knowledge .
  - Has been able to lead and timely deliver a wide range of key tasks and projects using extensive knowledge & diversified experience mainly in areas of; budgeting, strategic planning & forecasting, fraud risk assessment, code of conduct & ethics management, problem solving, investigations & negotiations, annual & financial reporting, financial analysis, Islamic finance & investment, treasury & investment operations, risks and controls management, policies & procedures development & enhancement, internal & external auditing, GAAP/ IFRS, corporate governance & regulatory compliance.
  - Currently, leveraging the extensive skills and experience gained across a broad spectrum of businesses, in professional training, workshop facilitation, motivational speaking, executive coaching and advising, working with organizations, teams and individuals to create impact, make things happen, help teams communicate and interact better, and reach their full potential, cause transformational changes to businesses through thought provoking discussions, questions, ideas and solutions.
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## KEY SKILLS AND ABILITIES

- Proven leader capabilities that has helped in building business units and in developing the right talents.
- Outstanding interpersonal and emotional intelligence skills that enabled to communicate and manage well at various levels, in a multicultural environment, and minimize conflict in most situations.
- Excellent problem solving ability that helped to timely identification and addressing of key issues, exercise rational judgment and take the right decision based on accurate and timely analyses.
- Efficient flexibility and adaptability skills that assisted to manage, juggle and prioritize among multiple tasks, and adapt to variable business models and changing conditions.
- Maintaining effective teamwork spirit that helped having a cohesive bond between coworkers when working in a group setting, while maintaining professionalism.
- Proactive and self-motivated, results oriented personality that enabled to work without direct supervision and fulfill commitments, while maintaining a strong sense of responsibility.
- High level of integrity and dependability with an objective perspective helped toward the accurate & timely fulfillment of business obligations and achievement of business objectives.
- In depth knowledge of the latest financial reporting, laws and regulatory mandates reinforced the organization's ability to be compliant with the relevant standards, laws, rules and regulations.
- Outstanding stress tolerance capability that helped maintaining effective and efficient performance under pressure and difficult circumstances.
- Planning and organizing skills assisted in execution of tasks and achieving objectives within the allotted timeframe, with a strong sense of detail orientation and time management.

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## PROFESSIONAL BACKGROUND

***Certified International trainer, course instructor, management consultant, business coach and motivational speaker***

**Training Institutes, Auditing & Consulting Firms, other organizations & Individuals**

January 2000 – Present (app.15 years) Abu Dhabi, United Arab Emirates

- Creative ability to draw up training plans, coordinate training activities, develop training materials, define evaluation criteria, deliver a wide range of training activities, including face-to-face, e-learning, experiential learning, coaching, mentoring, conferences and workshops using excellent communication skills, ensure meeting training needs and priorities and conduct pre and post assessments to measure efficiency and effectiveness of training activities.
  - Performing job analysis and businesses' management consultation to identify training and development needs of trainees and customize training programs accordingly.
  - Drawing up overall training plans, and choosing the relevant delivery methods and channels giving consideration to the relevance to business sectors specialty.
  - Passionately looking for ways to develop training materials and delivery style that enable for better learning and talent development of trainees.
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- Ongoing monitoring and review of trainees progress, assessing their skills and knowledge through discussions in order to tailor the training programs to suit the trainees' needs and requirements, and to enable them reach their full potential.
- Keeping abreast of local and international legislative changes that may impact learning and talent development process.
- Facilitating companies' internal learning and training sessions, workshops, and speaking events taking in consideration the learning style of the diverse and multi-cultural groups of participants..
- Implementing the appropriate systems and processes that measure effectiveness of training activities as well as consider the long-term impact on the trainees' performance.
- Constantly monitoring and assessing own training performance for self evaluation, improvement and enhancement.
- Courses presented to groups and individuals from government and corporations, such as ADWEA, ADMA, GASCO, ADHC, AMF, QAPCO (Qatar), ADAC, Ministry of Finance, Education Council & many more.

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***Chief Operations Officer (Treasury & Investment Operations)***  
**Arab Monetary Fund,**

August 2004 – December 2014(10 years 5 months) Abu Dhabi, United Arab Emirates

**[Arab Monetary Fund]** ( <http://www.amf.org.ae/>) is a supranational organization with financial and economic perspective, it is the counterpart of International Monetary Fund for the Arab world, it follows almost the same policies and procedures & the same vision and mission of the IMF.

- Constantly established an effective working relationships, trust and credibility with staff, peer organizations, management and other stakeholders, to identify their needs and seek full range of business solutions.
  - Served as a key member of the management team.
  - Excelled in assessing business needs and requirements, which led in most cases to achieve one of the best practice performances.
  - Actively contributed in negotiations and arrangements with outside parties on finance and investment agreements when needed.
  - Proactively developed and maintained a system of cash flow projection, risk management, internal control monitoring and regulatory compliance for good corporate governance.
  - Constantly assessed and reported the impact of long term planning/ introduction of new programs and systems / and strategies and regulatory actions.
  - Helped in shaping strategies to ensure that management decisions meet business objectives, stakeholders' expectations, and comply with regulatory requirements.
  - Provided recommendations to senior and top management, to enhance performance and business opportunities.
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- Actively supervised the Investment and Treasury Operations functions for a good business planning and controlling.
  - Shared in formulation of financial strategy, planning and business forecasts
  - Continuously maintained proactive management style, which resulted in sustaining efficient processes, delivering cost effective service, and maintaining integrity of operations.
  - Effectively assisted in managing risk activities (monitored, reported, and advised) in close cooperation with the IA and investment department taking in consideration the full scope of risk factors.
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**Senior Financial Officer**  
**Arab Monetary Fund,**

May 1986 – August 2004 (18 years 4 months) Abu Dhabi, United Arab Emirates

- Effectively improved budget process to be within a wider context of strategic planning in alignment with corporate objectives.
  - Ensured the accuracy, interpretation, and presentation of quarterly and annual management and financial reports of the organization, including the analysis for the top management.
  - Regularly improved and enhanced the financial systems, policies and procedures, and contributed to the smoothing and streamlining of business operations.
  - Analyzed potential business development areas to assist in strategic decision making process.
  - Continually evaluated and advised on the timely management, financial and annual reporting.
  - Actively supervised the Accounting & Finance Operations for a good business planning and controlling.
  - Assisted in directing the financial strategy, planning and forecasts; and conferring with division heads.
  - Oversaw organization's accounting practices, including accounting recording, budget preparation, and financial reporting.
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**Abu Dhabi Branch Manager**  
**Islamic Investment Company of the Gulf,**

February 1985 – November 1985 (10 months) Abu Dhabi, United Arab Emirates

**[Islamic Investment Company** is a subsidiary of Dar Al-Mal Al-Islami a Geneva based group and one of the first financial institutions to present Islamic sukuk, Islamic investment and sharia-compliant products that adhere to Islamic law to the Arab world]

Was responsible for total branch performance in accordance with company's policies and procedures. Provided sound leadership for the branch. Fostered a positive environment and ensured customer satisfaction and proper branch operation. Had a hands-on approach and was committed to the expansion and success of the business by implementing strategies that increased productivity and enabled sales targets achievement. Planned, implemented, and managed areas of responsibility to facilitate continuous improvement and personal growth while supporting company goals, mission, and vision.

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*Assistant Finance Manager*

**Islamic Investment Company of the Gulf**

March 1982 – February 1985 (3 years) Sharjah, United Arab Emirates

Broad managerial responsibility of wide range of financial and operational activities that contributed to the achievement of corporate objectives.

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*Auditor*

**Price Waterhouse Coopers (PwC)**

August 1980 – February 1982 (1 year 7 months) Cairo, Egypt, Dubai & Abu Dhabi, UAE

[**Price Waterhouse Coopers** is one of the big four international audit firms with a worldwide network and branches] (<http://www.pwc.com/m1/en/countries/united-arab-emirates.jhtm>)

Engagements performed included responsibility for major sections of audit field work.

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*Accounts officer*

**Banque Du Caire (Cairo Bank),**

April 1975 – August 1980 (5 years 5 months) Cairo, Egypt

[**Banque Du Caire**] (**Cairo Bank**) (<http://www.bdc.com.eg/English/Pages/default.aspx>) is one of major players in the banking industry in Egypt with wide network coverage of all Egypt and branches in all Arab world plus joint ventures with many of the international banking and financial institutions]

Duties performed included operational exposure to various retail and corporate banking activities with exceptional performance rating.

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**PROFESSIONAL CERTIFICATIONS**

**Professional Certified Trainer**

**Activity Institute for Consulting and Training**

Since September 2014

**Professional Trainer & Consultant**

**International Accreditation Organization, USA**

Since November 2014

**Professional Certified Trainer**

**American Global Academy for Human Development, USA**

Since March 2015

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**ACADEMIC CREDNTIALS**

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**PROFESSIONAL QUALIFICATIONS**

- PhD ( Doctor of Business Administration), University of Atlanta (UofA), Georgia, Atlanta, USA, 2014
- MBA ( Master of Business Administration), University of Atlanta (UofA), Georgia, Atlanta, USA, 2012
- CFE ( Certified Fraud Examiner), Texas, USA, 2010
- CPA ( Certified Public Accountant ), California, USA, 1999
- BA Foreign Trade & Business Admin, Helwan University, Cairo, 1977
- Diploma Commercial Technical Institutes, (Accounting major), Cairo, 1974

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**PROFESSIONAL SKILLS**

Professional training, Professional Mentoring, Public Speaking, Coaching, Management Consulting, Strategic Communications, Workshop Facilitation, Leadership Development, People Development, Process Improvement, Team Building, Business Development, People Management, Performance Management, Verbal Communication, Interpersonal Skills, Change Management, Leadership, Customer Service, Supervisory Skills, Time Management, Risk Management, Strategic Planning, Project Planning, Team-working, Internal Controls, Financial Analysis, Financial Risk, Managerial Finance, Business Strategy, Forecasting, Governance, Accounting, Financial Reporting, Auditing, Budgeting, Internal Audit, Banking, Account Reconciliation, Investments, Staff Development, Management, Finance, Organizational Development.

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**TECHNICAL SKILLS**

Up to date knowledge of current financial and accounting software applications, (Including; NCR, Financial Oracle, Oracle GL, SWIFT Alliance, Reuters and Bloomberg)

Also, proficient in utilizing PC suite of: MS Windows, Word, PowerPoint, Excel, Internet, outlook express, Google & other e-mail systems, **word processing, spreadsheets, and social media networking** of; **LinkedIn, Facebook, Twitter, and Instagram.**

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### MEMBERSHIP WITH PROFESSIONAL ASSOCIATIONS

- Member of the Institute of Internal Auditors (IIA), Florida, USA
- Member of the Institute of Management Accountants (IMA), New Jersey, USA
- Member of the Association of Certified Fraud Examiners (ACFE), Texas, USA
- Member of the Basel Compliance Professionals Association, Washington, USA
- Member of the National Society of Accountants, Virginia, USA
- Member of the International Accreditation Organization, USA

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### LANGUAGES & COMMUNICATION

Tri - Lingual:            Arabic : Excellent (Speaking, Reading, Writing)  
                                 English : Excellent (Speaking, Reading, Writing)  
                                 French : Elementary Proficiency

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### Honors & Awards

*The Arab Monetary Fund 10th Anniversary Golden Medal*  
**The Arab Monetary Fund**  
December 2014

Awarded in recognition of the distinguished performance for 28 years.

**Bristol Who's Who**  
November 2013

My biographical details was published in Bristol Who's Who, the global directory and network for business executives and professionals

*Silver Rank & one of top ten on leadership specialty*  
**Bayt.com**  
September 2013

Awarded for being one of the major contributors to Bayt.com on the leadership specialty.

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### **TRAINING COURSES, SEMINARS & WEBINARS(Cont'd)**

Regularly presented and offered varied courses, seminars and workshops in English and Arabic languages on professional topics whether through training institutes Such as Activity, High Quality, Zabeel, Alrowad, Zayed University, The Institute for Community Engagement (ICE), and many others or on a 1:1 basis. Courses attended and offered included for example:

- The Six Thinking Hats of Edward deBono
  - Risk Management & Internal Controls
  - Islamic Investment Banking & Finance
  - Corporate Annual Reports
  - Change Management Skills
  - Investment Portfolios Management
  - IFRS
  - CMA Exam Preparation
  - Financial Statement Analysis
  - Creative Problem Solving Skills
  - Introduction to Risk Based Audit
  - CIA Exam Preparation Course
  - Effective Communications Strategies
  - CPA Exam Preparation Course
  - Fundamentals Of Finance and Accounting
  - Team Building and Motivation
  - Time Management Skills
  - Policies and Procedures Development & Management
  - CFE Exam Preparation Course
  - Business Ethics Fundamentals
  - Basics of Balanced Scorecard
  - Train the trainer
  - Creativity & Critical Thinking
  - Conflict Resolution Strategies
  - Art of Effective Delegation
  - Fundamentals of Strategic Planning
  - Risk, Control & Corporate Governance
  - Role of Audit in Risks, Controls and Corporate Governance
  - Essentials of Retail & Corporate Banking
  - Use of SWIFT for Treasury & Investment
  - Cash Management Skills
  - Effective Negotiation Skills
  - Budgeting and Forecasting
  - Sales and Marketing Skills
  - Customer Service Skills
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- Future Trends in Leadership and Innovation
- Managerial Accounting Skills
- Full Disclosure Financial Reporting

دورة إعداد الموازنات والتميز المالي

- الفعالية في إدارة الوقت
  - مهارات تحليل القوائم المالية والتحليل المالي
  - الاتجاهات الحديثة في القيادة والابتكار
  - إدارة المخاطر والرقابة الداخلية وحوكمة المؤسسات
  - أساسيات التخطيط الاستراتيجي
  - التقارير والبيانات المالية والإفصاح الكامل
  - مهارات البيع والتسويق وخدمة العملاء
  - دورة الإعداد لشهادة المدقق الداخلي المعتمد الأمريكية
  - مهارات إعداد وإدارة السياسات والإجراءات
  - مهارات استخدام نظام سويفت في عمليات الخزينة والاستثمار
  - مهارات التفاوض الفعال
  - القبعات الستة للتفكير لإدوارد دي بونو
  - دورة إدارة المشاريع الاحترافية
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