




LARA TRAD GRAPHIC DESIGN

 Laratrad@live.com

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 LARATRAD

 Jeddah, Saudi Arabia

 Arabic & English

EDUCATION

2015

Texas Woman's University Denton, TX, U.S.
BFA Visual Arts Graphic Design
Expected graduation: Fall 2015, GPA: 3.8/4.0

WORK EXPERIENCE

Fullstop Advertising Agency 2016
Jeddah, Saudi Arabia, KSA

Graphic Designer

Responsible for training coop students
Working on graphics and digital advertising
Exploring new ideas and concepts

Saudi in USA Organization, non-profit 2015
inspires and supports fellow Saudi students in U.S.

Volunteer Graphic Designer

Responsible for Instagram gallery
Researched and presented new artist weekly
Designed infographics and digital displays for Social Media

Center For Student Development 2015
Texas Woman's University Denton, TX, U.S.

Graphic Assistant

Successfully coordinated, designed, and executed all projects
Updated old graphics into new design

AIGA TWU Student Art Organization, 2015
Texas Woman's University Denton, TX, U.S.

Volunteer Graphic Designer

Responsible for delivering specific designs for university events
such as Valentine's Day cards & sketchbooks for fundraisers.

Saudi Students Association, 2013
Northern Kentucky University, Highland Heights, U.S.

Volunteer Decorative Design Supervisor

Event planning and designing

HONORS

Member of NSCS (The National Society of Collegiate Scholars)

Lucky Seven Exhibition to represent TWU Graphic Design Department -
Fall 2015

President's List - Spring 2014.

Dean's List - Fall 2014.

CERTIFICATES

2013 Lawrance Tech University

Advanced Methods in Project Management Certificate

Effective Global Management Certificate

2012 Saudi in USA Organization

Certificate in Time Management

Certificate in Personality Types

Certificate in Total Quality Management

FREELANCE PROJECTS

2016 Meshwar al melyar khotua, Master Visual, Nahdi

2016 Wafi/White Land/ Etmam, Logos, Ministry Of Housing

2015 Banan Photography, Logo, Photographer

2015 Zainab Khan Photography, Branding, Photographer

2014 Raneem, Logo, Makeup Artist

2014 CSULB Logo, Saudi Students Organization at CSULB

COMPETITION ENTRIES

2015 "LOLETA", Package and Bottle Design Independent Cosmetic
Manufacturers & Distribution [ICMAD]

2015 Young Designers Competition
Evanston Art Center

