

Aya Jibreal

Design | Communication | Inclusion

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Summary

Throughout my career and social activities, I have been attracted to one sound mission or goal. This goal is to positively engage in our rapidly changing community and provide contribution in the vessels for our shared experiences and cultural growth. This contribution was at multiple fronts and different scales in function of the permissible. Today, I look back and find these engagements both challenging and energizing.

Experience

Inclusive Design & Communication Consultant at QaderoonSA

August 2015 - Present (1 year)

Consult, plan and support various stakeholders at their implementation for persons with disabilities and community inclusion projects in design and both internal and external communications. Its my aim to embed inclusion in the Saudi corporate and design culture.

"Design for All"

Communication & Events Manager at QaderoonSA

February 2014 - Present (2 years 6 months)

Qaderoon Business Disability Network provides guidance, advice, training and best practice to employers to recruit, retain and include employees with disabilities, through inclusive work environment and favorable policies.

Graphic Designer at Freelancer

March 2006 - Present (10 years 5 months)

Since 2006 I have been delivering graphic projects for many clients and companies. These projects include:

Visual Communications services

Publications Production

Branding

Corporate Identity

Adv. Campaigns

Example of my clients:

Aramco

KAUST

Al-Smo

Leo Burnett

Makatt Group

Nesma Group

Sieten Event

Dar Al-Hekma University

Future Center and many other commercial and personal projects.

Workshop Instructor / Developer at GIVE ME - chain workshops

February 2013 - June 2015 (2 years 5 months)

Give me chain workshops are a lively, fast moving workshops that will teach participants practical, creative methods for generating ideas. These workshops are designed to help anyone who needs simple steps to develop ways of thinking creatively.

Give me chain workshops last for 3-5 days offering 30-50 design projects, some take 5 minutes to 1 hour long. All projects are unusual, different and fun! They are designed to refresh your mind and to help anyone who needs simple steps to develop ways of thinking creatively.

Workshops were given in Jeddah (Tashkiel), Riyadh (PNU) and Al-khobar (Private)

Art Director/Producer at Design Magazine

July 2011 - September 2012 (1 year 3 months)

Duties Performed:

- Full responsibility producing the magazine "Concept, Art direction, Production"
- Online magazine production
- Direct photo-shoots and Ad campaigns
- Managing and directing events & media coverage.
- Produce all design productions "individual and companies"

Interior & Graphic Designer at Ahmed Saleh Kaki Sons Co. Ltd.

April 2010 - May 2011 (1 year 2 months)

Duties Performed:

- Showroom supervisor.
- Graphic and Interior design consultation and services.

Design Courses Tutor - Part time at Future Center

August 2010 - March 2011 (8 months)

Giving courses in Design, 3D Design and modeling as a part time job.

Graphic Designer/ Interior Designer at Buruoj engineering Consultant

November 2009 - April 2010 (6 months)

Duties Performed:

- Graphic design production for projects presentations and layouts.
- Handling Interior design projects and technical presentations and architectural drawings.

Courses

Communication & Events Manager

QaderoonSA

Make the Best of Your Social Media Communication Dar Al Hekma University

Mastering Supervisory Success Zahid Learning Center

KSA Disability Confidence Certification MOL & BDF

Inclusive Design & Communication Consultant

QaderoonSA

Employing People with Disabilities: A Business Perspective Virginia Commonwealth Uni

Accessibility Assessment Qaderoon & AlModon

Barrier Free Employment Business Disability Forum

Disability & Communication Business Disability Forum

Train The Trainer "Mowaamah Induction" MOL & BDF

Interacting with Persons with Disabilities Khalid AlHajri

Inclusive Practices in Employment Qaderoon & HRDF

Mentor and Buddy System Qaderoon

Independent Coursework

Strategic Direction & Business Model Generation	PWC
Corporate Governance & Legal Structures	PWC
Compiling Financial Statements	PWC
Entrepreneurship Essentials	Qotuf Al Riyada
Strategic Marketing	Full Stop
Angel Capital Fund Raising	ESCWA

Volunteer Experience

Volunteer/ Designer at Asdiqaa Al Daawa, Life Club

May 2006 - Present

Throughout the studying years at my college, I was an active participant in several academic and community service activities. These ranged from being a member in teams supporting under-privileged families, provision of free courses in photography, volunteering as first-aid paramedic and as a designer for both charity events and conferences. These activities have highly increased my experience, elevated my sense of social responsibility and enhanced my skills in social interaction and stressful situation management.

Organizations

Saudi Council of Engineers

Member

May 2009 to Present

The Association of Registered Graphic Designers (RGD)

Affiliate

December 2015 to Present

The Association of Registered Graphic Designers (RGD) is a hub for the graphic design community, promoting knowledge sharing, continuous learning, research, advocacy and mentor-ship. We work to establish professional standards, best practices and innovative thinking within our industry and beyond.

(RGD) is helping to lead the way to a more accessible world for everyone through a partnership with the Government of Ontario as part of the EnAbling Change Program.

Skills & Expertise

Creative Direction

Marketing Communications

Disability Consulting

Graphic Design

Corporate Identity

Advertising

Photoshop

Visual Communication

Art Direction

Illustrator

Graphics

InDesign

Concept Design

Layout

Art

Photography

Logo Design

Interior Design

Public Relations

Corporate Branding

Illustration

Magazine Design

Brochures

Design logos

Branding & Identity

Digital Magazines

Conceptual Design

Lightroom

Concept Development

Adobe Creative Suite

Typography

Works well in a team

Web Design

Sketching

Magazines

3D Studio Max

Inclusive Design

Languages

English

(Full professional proficiency)

Arabic

(Native or bilingual proficiency)

Education

Dar Al-Hekma University

BA, Interior Design, 2005 - 2009

Grade: Dean's Honor List

Activities and Societies: Asdiqaa Al Daawa for social responsibility services member, UN Club member

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4 people have recommended Aya

"Aya is a very impious person. From the first moment I worked with her I have sense her professionality and her love to what she do. Her commitment and work ethic will make her a value input in any team she worked with."

— **Ahmed Salamah**, *Founder / Digital Business Consultant, Pioneering Innovations SA*, was Aya's client

"Aya is a sure asset to any company she will work with. She has the full confident to execute any assigned task. A very talented person, an artist by born... I wish her all the success in her chosen field. Wish you all the luck. Manuel T. Laron Sr. Architect-BUROUJ"

— **Mohamad Naser Laron**, worked directly with Aya at Buruoj engineering Consultant

"I had the pleasure of knowing Aya as a student and Alumni of Dar Al Hekma College. Aya was an outstanding and active student who is filled with creativity, passion and enthusiasm. Aya was able to excel in different design competitions locally and regionally and won indeed first prizes. Aya is lovable, confident and circumspect person who exhibits high spirit in what she undertakes. I wish her every success in her future endeavors"

— **salwa abdul-Raquib**, advised Aya at Dar Al-Hekma University

"• Aya has the ability to take the ordinary and reveal its extraordinary nature. • For her, innovation is second nature, yet she places it first before us. • Even if many think creativity is cute, Aya has a way to turn it into the unexpected so it speaks loudly and boldly. If one is looking for bold and exciting work, Aya delivers!"

— **Charles Savage**, advised Aya at Dar Al-Hekma University

[Contact Aya on LinkedIn](#)